



**Have an idea?
Launching a startup?
Want to grow your business?**

Innovate 218 and ILT Academy are offering a 10 week interactive, immersive series of virtual classes where participants (of any age) learn and practice key concepts in the Lean Startup methodology - a proven, evidence based process for turning ideas into thriving businesses.

REGISTER TODAY: www.itascadv.org/innovate-218



Participants will gain skills to **create, validate, present, and execute** their lean startup idea.



- Iterate and finalize your lean canvas
- Unpack and Explore your business idea
- Test your hypotheses and assumptions
- Learn how to validate your business idea
- Develop multiple strong 30-second pitches
- Build your lean startup strategy and go-to-market plan
- Present your idea during our Founder Showcase



Contact Us

We're all about supporting startups and entrepreneurs! Chat with us today!

kswanson@itascadv.org

(218) 328-2189

Next Cohort

Classes Begins
Oct 5th, 2021

Application Deadline:
Sept 23rd, 2021